



WHAT WE DO

Utilizing an experienced lens, we help corporate and public sector clients evaluate, construct, and commercialize their business-to-consumer disbursement programs. Our objective is to quickly deliver measurable results that fundamentally change the trajectory of the organization.

ABOUT US

Politely Persistent is owned by Ross Freedman; a 15-year veteran of, and a leader in the payments' industry. Ross has held senior roles in marketplace leading organizations that offer best-in-class products. His core responsibilities have focused on sales and business development, while he has regularly collaborated with other functional areas including product, technology, marketing, legal, compliance, finance, and pricing. His expertise is centered around compensation, promotion, and disbursement solutions. Politely Persistent offers our clients a deep understanding of critical areas of payments that include:

- Program management
- Digitization of consumer payouts
- Competitive landscape assessment
- Capability & gap analysis
- Pricing
- Regulatory/legal/compliance
- Financial institutions & card networks
- Direct & channel sales strategies
- Program implementation & integration

SERVICES

- Collaborate with internal stakeholders to understand the underlying program objectives
- Build the appropriate payment solutions for the intended target market
- Source the relevant vendors that can achieve the optimal results
- Create precise RFIs and RFPs delivered to target supplier organizations
- Align key client constituents with prominent vendor personnel
- Evaluate economic proposals
- Establish a vendor scorecard for objective, measurable analysis
- Optimize the payment experience for both the payor as well as the payee
- Assess both the sales approach as well as gauging the assigned personnel



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